

The cigarette manufactures are telling you that there are no additives in their product. That is because they call the things put into the cigarette in place of tobacco "ingredients" Note that there is not an ingredient label on a pack of cigarettes. If there were such a label it would contain words like:

"6-Acetoxydihydrotheaspirane, 2-Acetyl-3-Ethylpyrazine, 2-Acetyl-5-Methylfuran, Acetylpyrazine, 2-Acetylpyridine, 3-Acetylpyridine, 2-Acetylthiazole, Aconitic Acid, 4-(2-Butenylidene)-3,5,5-Trimethyl-2-Cyclohexen-1-One, Dehydromenthofuroolactone, Dimethyltetrahydrobenzofirranone, Ethyl Nonanoate, Ethyl Octadecanoate, Ethyl Octanoate, Ethyl Oleate, Ethyl Palmitate, Ethyl Phenylacetate, Ethyl Propionate, Ethyl Salicylate, Ethyl trans-2-Butenoate, trans-2-Hexenoic Acid, cis-3-Hexenyl Formate, Hexyl 2Methylbutyrate, Hexyl Acetate, 4-Hydroxy-2-5-Dimethyl3(2H)-Furanone, 2-Hydroxy-3,5,5-Trimethyl-2-Cyclohexen-1-One, 4-Hydroxy-3-Pcntenic Acid Lactone, 2-Hydroxy4-Methylbenzaldehyde, 4-Hydroxybutanoic Acid Lactone, para-Mentha-8Thiol-3-One, Menthol, Menthone, Menthyl Acetate, dl-Methionine, Methoprene, 2-Methoxy-4-Methylphenol, 2-Methoxy-4-Vinylphenol, 1-(para-Methoxyphenyl)-l-Penten-3-One, 4-(paraMethoxyphenyl)-2-Butanone, 1-(para-Methoxyphenyl)-2-Propenone, Methoxyppymzine, Methyl 2-Furoate, Methyl 2-Octynoate, Methyl 2-Pyrrolyl Ketone, Phenethyl Isobutyrate, Phenethyl Isovalerate, Phenethyl Phenylacetate, Phenethyl Salicylate, 1-Phenyl-l-Propanol, 3-Phenyl-l-Propanol, 2-Phenyl-2-Butcnal, 4-Phenyl-3-Butn-2-01, 4-Phenyl-3-Buten-2-One, Phenylacetaldehyde, Phenylacetic Acid, 1-Phenylalanine, 3-Phenylpropionaldehyde, 3-Phenylpropionic Acid, 3-Phenylpropyl Acetate, 3-Phenylpropyl Cinnamate, 243-Phenylpropyl) Tetrahydrofuran, alpha-Teipineol, Teipinolene, Teipinyl Acetate, 5,6,7,8-Tetrahydroquinoxaline, 1,5,5,9-Tetramethyl-13-Oxatricyclo(8.3.0.0(4,9))Tridecane, 2,3,4,5, and 3,4,5,6-Tetramethylethyl-Cyclohexanone, 2,3,5,6-Tetrainethylpyrazine, Thiamine Hydrochloride, Thiazole, l-Threonine, 2,6,6-Trimethylcyclohexa-2-En-1,4 Dione, 2,6,6-Trimethylcyclohexa-1,3-Dienyl Methan, 4-(2,6,6-Trimethylcyclohexa-1,3-Dienyl)But-2-En-4-One, 2,2,6-Trimethylcyclohexanone, 2,3,5-Triinethylpyrazine, l-Tyrosine, delta-Undercalactonc, gamma-Undecalactone, Undecanal, 2-Undecanone, 10-Undecenal, Urea" and on and on, it would be about the size of this whole brochure.

To be sure, leaf tobacco would be far down the list. Most cigarettes are made of reconstituted tobacco sheet, a kind of paper made from tobacco and additional additives. There are 599 accepted chemicals that can be put into this slurry and when burned, they create over 4000 chemical compounds and gases which have little to do with smoke from tobacco. The quicker that you make the change to the pipe and do no more cigarettes the better.

Remember that you are not smoking cigarettes when you are smoking a pipe. This is better for you as it helps you to relax and relieves stress without taking in all of the chemicals that go into cigarettes.

It is said that Pipe Smokers look more distinguished and intelligent. To look more intelligent you must look alive. It is true that we are all going to die of something, someday. Hopefully it will not be of STUPIDITY.

The smart thing to do is to pick up a pipe and give up cigarettes. Over the past 30 years, we have helped thousands of people give up the cigarette habit. To quit, you must want to quit, and a quality pipe will help you.

HELP SWITCH YOUR CIGARETTE SMOKING FRIENDS TO A PIPE...

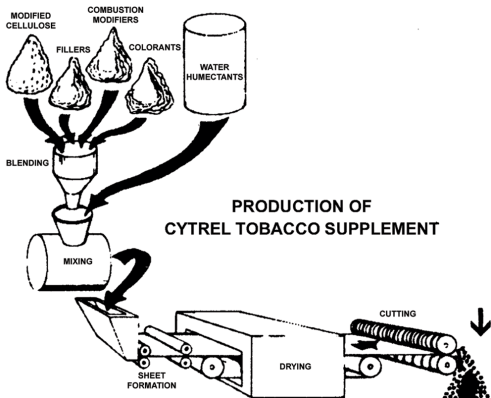
WHAT'S BEEN ADDED TO YOUR CIGARETTE? SOME SMOKING FACTS

Based upon information from reports by the U.S. Dept. of Health, Walter S. Ross, and Ira T. Lapidis, Ph. D.

Many cigarettes today contain reconstituted tobacco sheet which may contain large amounts of non-tobacco product, flavorings, combustion modifiers, and humectants. These chemical additives, such as silica hydrogel & 3-4 substituted maleimides, increase the health-risk of cigarette tar.

To keep cigarettes fresh, chemicals known as humectants are added, the major ones being glycerol and the glycols. According to a 1979 Surgeon Generals report: "Glycols are suspected to influence the smoker's risk of bladder cancer."

BUT A PICTURE IS WORTH A THOUSAND WORDS...



PIPE SMOKERS LIVE LONGER

The Northwest Pennsylvania longevity study, while not very hopeful for cigarette smokers, showed that pipe smokers attained an average age of 78, two years more than their non-smoking male counterparts.

A recent British study of "...the studies of U.S. male pipe and cigar smokers in 25 states, and of pipe-smoking, British doctors show that they had a lower mortality rate than the non-smoking study subjects!"

In a 378 page U.S. Department of Health and Human Services report, "The Health Consequences of Smoking," released in 1983, it was stated: "Smokers who have used only pipes or cigars, do not appear to experience substantially greater CHD (coronary heart disease) risks than non-smokers."

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QUIT CIGARETTES



You know you should...

WE'VE BEEN TURNING CIGARETTE SMOKERS INTO PIPE SMOKERS FOR ALMOST 30 YEARS

3 ways to try to stop cigarettes

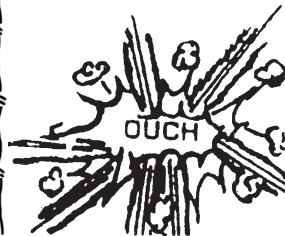
1 - GROUCH

2 - OUCH!

3 - GOOD PIPE AND POUCH -

The only one that works

1- GROUCH: Stop Smoking Cold Turkey
Gain Weight
Give Up
Back to Cigarettes



2- OUCH: Pickup a Cheap Pipe
Burn Tongue
Back to Cigarettes

3- GOOD PIPE AND POUCH: Replace the cigarette habit with something relaxing and better for you.

WHY A GATLIN-BURLIER PIPE?

The Gatlin-Burlier pipe is made out of aged Briar. Older Briar is drier. Unlike the drug store grade pipe the older wood absorbs heat so you get a cool smoke. Drug Store grade pipes are made with young wood and are heavy because of moisture in the walls. The moisture heats up, no more heat is absorbed into the wall of the pipe and the heat comes down the stem and burns your tongue. To get a cool-smoke, you must have old cured briar.

The Gatlin-Burlier pipe is old enough briar to give you a cool smoke on the first smoke. Breaking in a pipe means removing the moisture from the pipe walls. Since there is no moisture in a Gatlin-Burlier pipe there is no need to break-in the pipe.

Pack the bottom of the bowl loosely and firm the tobacco as you pack. Light the pipe by passing the flame over the entire surface of the tobacco. Puff on it some and relax. Once fired up real good, tamp the tobacco down around the edges with the pipe tool. All things expand when heated and this tamping compresses the tobacco and helps it to stay lit better on the next light.



Relight and relax. True, a pipe is not a health food, but compared to the chemical output in cigarettes (which are now made with artificial flavoring, humectants, and combustion modifiers), it is far safer.

Nicotine is not addictive. It is "habituating" according to Medical Text Books. Addictive means that your brain produces chemicals that

cause cravings. Cigarettes ARE addictive and it is not due to Nicotine. Most of them are low in nicotine but high in chemicals that are put into the cigarette in place of nicotine.

The idea is to use real Nicotine as the "Methadone" for the kind of "Heroin" that they put in the cigarette. Get on real Nicotine and then the cravings will be less and quitting altogether possible. If you don't quit, many studies show that there are few negative health effects to smoking a pipe. The costs of smoking will fall dramatically. The average pipe smoker will spend about 25% of what they spent on cigarettes. It costs about \$25 per month for the smoker to get all the tobacco that is needed. Real Nicotine stays in the body three to seven times longer than the chemicals used to mimic nicotine found in the cigarette. Because there is so much residual nicotine in the system once satisfied the smoker smokes less often and it takes far less smoking to raise the "Blood/Nicotine" level back to the desired point.

The Heroin addict is not told to do Heroin and Methadone together. Rather the advice is to use the newness of Methadone as a way of getting the system to change so that cravings for Heroin disappear. The same is true of real Nicotine for overcoming the cravings caused by the chemicals put into cigarettes in place of Nicotine.

REMEMBER: You are NOT in a race to try to finish a bowl of tobacco. Nor are you trying out for the Olympic smoking team. The idea is to light the pipe, inhale the smoke, satisfy your need to smoke and lay it aside. When you are ready to smoke again, pick it up, tamp it down and relight. A bowl of tobacco should last several smokes.